

The background of the entire page is a close-up photograph of several hand-braided fabric items. These items are made from thick, soft-looking yarn in various colors including yellow, light blue, teal, white, and grey. Some items are shaped like flowers or rosettes, while others are more rectangular or cylindrical. The braiding is intricate and creates a textured, woven appearance. The items are scattered across the frame, creating a warm and crafty atmosphere.

boxes of goodness



Impact Report

2023-24

who WE ARE

Boxes of Goodness is a purpose-driven luxury gifting company, championing socially conscious & environmentally responsible brands.

A social enterprise, we carefully curate gift hampers championing homegrown, socially responsible, women-led, ethical and conscious brands.



championing
women-run small
businesses



small batch,
artisanal brands



carefully
curated &
customised



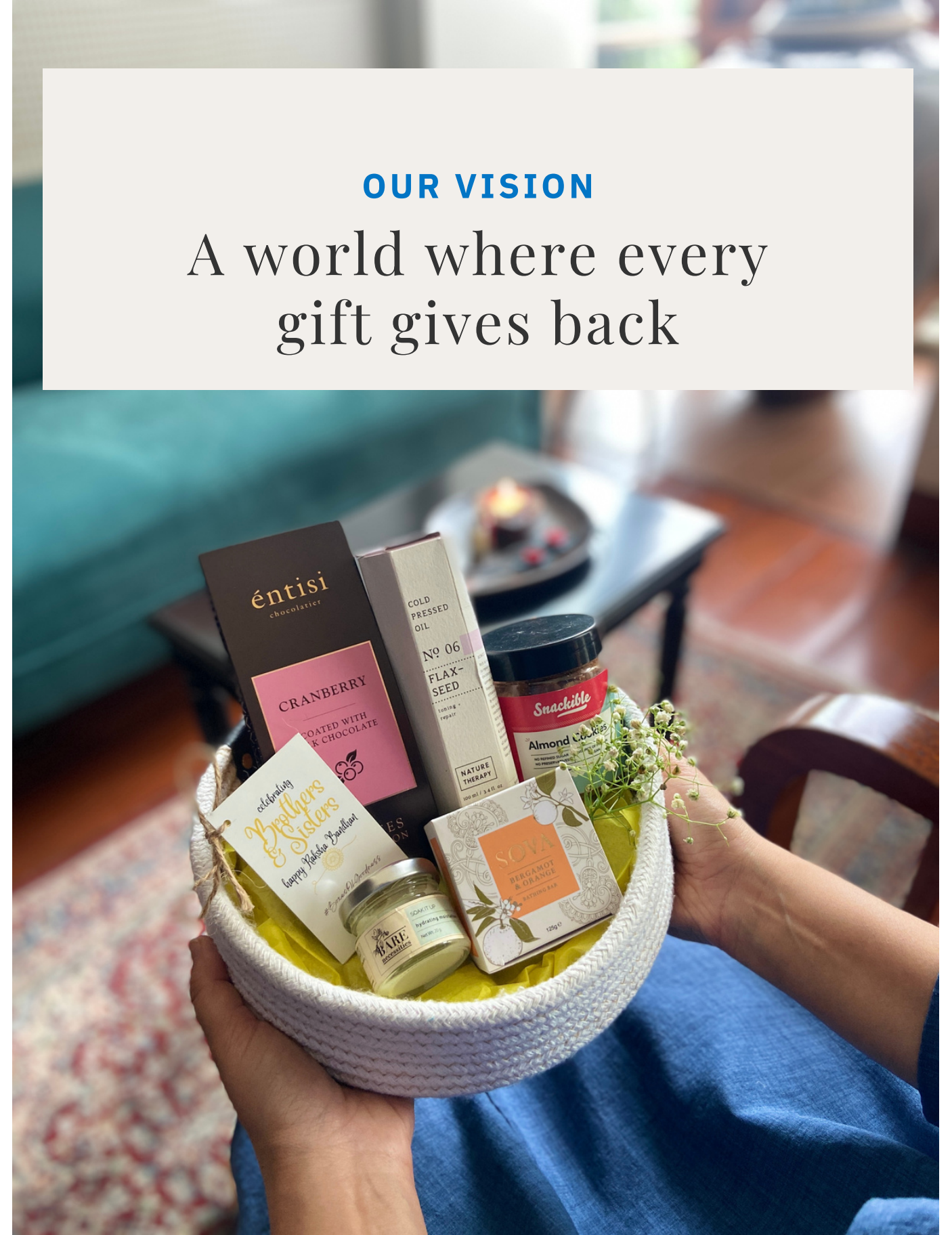
proudly
made in India



upskilling
underprivileged
communities

OUR VISION

A world where every
gift gives back





how we PARTNER

At Boxes of Goodness, our goal is to shift the gifting ideology towards socially responsible practices, emphasising support for local communities and artisans, promoting conscious consumerism. By encouraging thoughtful gift choices, we aim to foster a more equitable society.

Acting as a crucial link between small-scale impact-focused businesses and conscious consumers, we facilitate connections and raise awareness. Through championing locally sourced products, we promote community engagement and sustainability.

Our efforts extend beyond visibility, striving to change consumer behavior towards ethically sourced goods. Overall, we amplify the reach of impact-focused businesses and contribute to a more sustainable and inclusive marketplace.

Selection Criteria for Impact Partners:

SOCIAL IMPACT ORGANISATIONS

We collaborate with socially conscious impact brands, like NGOs, social enterprises and socially responsible brands. across India

WOMEN-OWNED BUSINESSES

We champion young, emerging, women-owned and led organisations & brands to help them amplify their reach

ETHICAL & SUSTAINABLE BRANDS

We work with brands that prioritise and adopt practices of ethical sourcing, fair wages & sustainable and eco-friendly packaging. We prioritise organisations that avoid plastics, use recycled materials & have a commitment to environmental stewardship.

LONG TERM PARTNERSHIPS

Our goal is to make a real difference to our impact partners. We believe in working through long term partnerships, seeking and incorporating feedback at every stage, thereby deepening and enriching the work of all involved.

our impact in 2023-24

The following impact was made possible through
your support:

578,453

LIVES TOUCHED IN 2023-24

83

impact partners

75%

women-led small
businesses supported

76%

repeat customers

430

days of work created

426kg

textile waste
up-cycled & saved
from landfills

150

trees saved from
deforestation

37kg

metal scraps
up-cycled & saved from
landfills

1880

plastic bags
up-cycled & saved
from landfills

our circles of INFLUENCE

COMMUNITY DEVELOPMENT

We foster stronger connections within the community by supporting local artisans, businesses, and charities. Boxes Of Goodness helps small-scale businesses run by women, local artisans, women's self help group in the following ways:

Increased network and collaboration

83

impact partners

Increased market access through our online presence & offline exhibitions

Empowering local communities to take charge of their own economic and social development

Supporting gender equality by championing women-led small-scale businesses across India

75%

women-led enterprises

SOCIAL IMPACT

Our primary focus is to create positive social impact rather than solely maximizing profits. The outcomes include:

Improving the livelihoods of marginalised communities by supporting partners working with local farmers or artisan communities

430
days of work
created

Promoting sustainable practices by prioritising eco-friendly packaging, sustainable sourcing and reducing our carbon footprint.

Providing employment to disadvantaged individuals through seasonal employment to assist in packing large orders & make custom packaging solutions using up-cycled textile waste.

EDUCATIONAL IMPACT

Through our website and social media platforms, we serve as an educational & awareness generating platform about the importance of sustainability, fair trade, and ethical consumption. This knowledge-sharing empowers individuals, corporates and companies to make informed choices beyond their purchases.

EMPLOYEE SATISFACTION & PRIDE

Employees of the company feel a sense of pride and fulfilment in working for an organisation that prioritises social and environmental values.

CUSTOMER SATISFACTION & LOYALTY

Socially & environmental responsible customers are more inclined to share our objectives and support our venture. We are proud to have received positive feedback and repeat business from a majority of our clientele.

76%
repeat customers

ENVIRONMENT SUSTAINABILITY & AWARENESS

By prioritising eco-friendly practices and sustainable sourcing, Boxes Of Goodness is raising awareness about environmental issues and encouraging customers & impact partners to make more environmentally conscious choices.

Eco-friendly, recycled or up-cycled packaging, our packaging is low waste & plastic-free

Prioritising ethically-sourced products from suppliers who follow fair-trade practices, ensuring that local communities are paid fair wages, work in safe conditions, and are not exploited.

Encouraging & training our impact partners on sustainable packaging practices to minimise their environmental impact.

Reduce waste in the supply chain

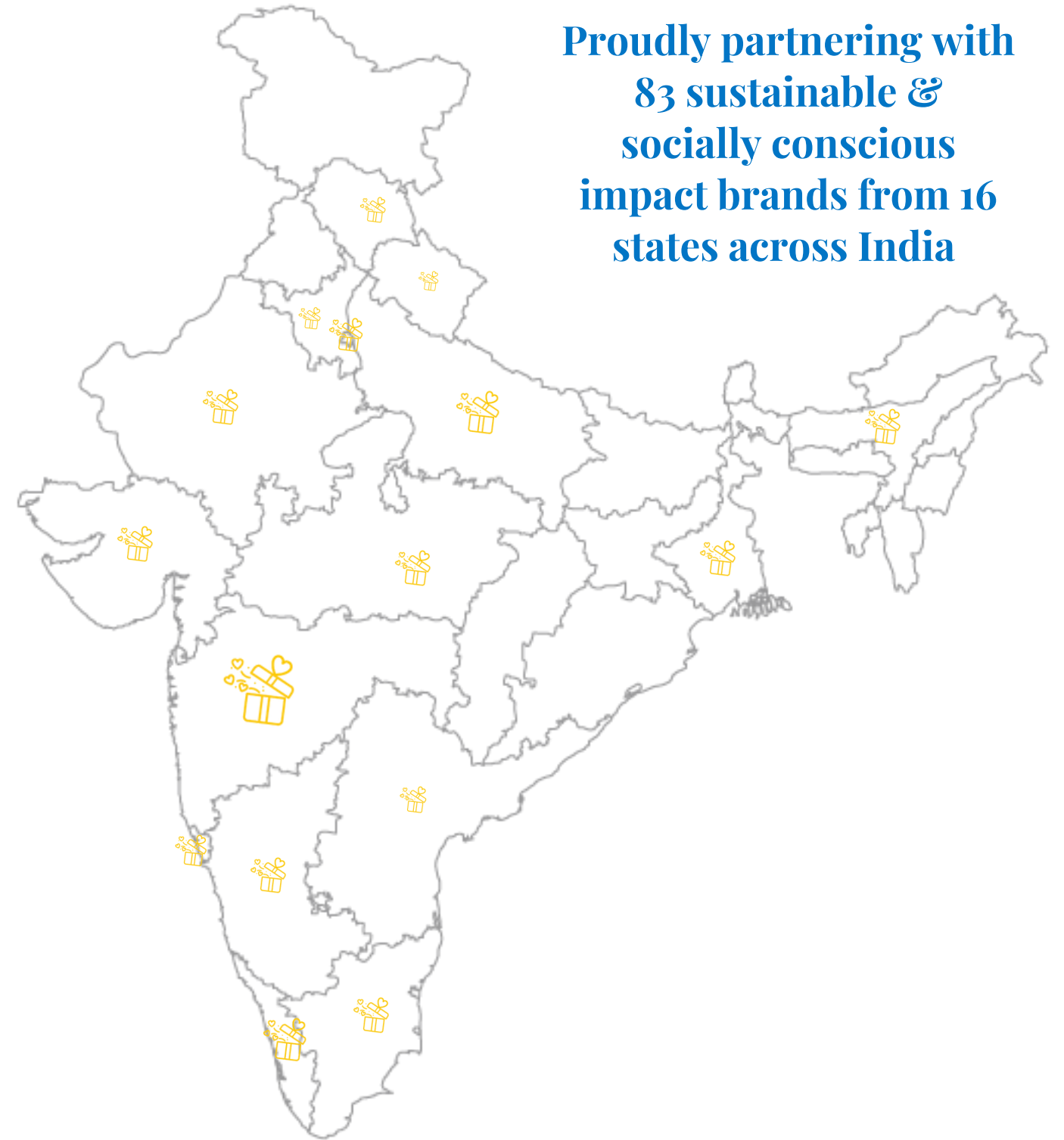
426
kilograms of textile
waste up-cycled

1880
plastic bags saved
from landfills

37
kilograms of scrap
metal up-cycled

gifts that SUPPORT COMMUNITIES

**Proudly partnering with
83 sustainable &
socially conscious
impact brands from 16
states across India**



ECONOMIC DEVELOPMENT

sustainable livelihood creation for rural communities, women, artisans, farmers and specially abled people



WOMEN'S EMPOWERMENT

support women-run small-scale enterprises, making them financially and socially independent



ENVIRONMENTAL SUSTAINABILITY

water conservation efforts, better farming practices, strengthening biodiversity, up-cycling, recycling & reducing environmental waste



ANIMAL WELFARE

protection and security for the voiceless through rescue and rehabilitation programs



HEALTH & WELLNESS

support farm-to-table brands, organic farming practices and those promoting holistic wellness



INCLUSION

support organisations working to provide dignity and economic opportunities to people with disability

gifts that support

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



NO POVERTY

We work with impact partners who provide a sustainable source of livelihoods to women, tribal, farmers and small ethical brands, thereby making them economically self-sufficient.



GOOD HEALTH & WELL-BEING

We partner with brands that focus on creating unique but healthy and organic food and lifestyle products. For food products, we ensure that all our partners have the required food certifications needed to operate in the Indian food industry.



GENDER EQUALITY

We advocate for equal opportunities and treatment in the workplace, including fair wages, promotions and equal pay to the women workers the impact partners are working with.



DECENT WORK & ECONOMIC GROWTH

We are committed to creating a sustainable, inclusive, and fair economy by providing more income opportunities to the small-scale women-led businesses, social enterprises and NGOs.



REDUCED INEQUALITY

We partner with the organisations that work with marginalised communities and small-scale emerging ventures, to ensure that we are providing them with the better business opportunities.



RESPONSIBLE CONSUMPTION & PRODUCTION

We implement sustainable practices in our supply chain by prioritising resource efficiency, waste reduction and management & the promotion of eco-friendly alternatives. We minimise waste by re-using packaging materials, recycling waste generated & ensuring a sustainable approach at every step.



CLIMATE ACTION

We actively work towards reducing waste in the gifting industry, through implementing and advocating for more sustainable practices. Through continuous product innovation with our impact partners, we work to create eco-friendly solutions that contribute to responsible consumption.



PARTNERSHIPS FOR THE GOALS

Through strategic alliances with diverse stakeholders, we work collaboratively with the NGOs, social enterprises, small scale businesses, corporates and communities to create synergies that increase the positive impact of our collective efforts.



IMPACT PARTNER SPOTLIGHT



Svaguna Foods

FARM-TO-TABLE BRAND | RURAL MAHARASHTRA

Started by the Mehra family in 2018, Svaguna Foods supplies natural, organic food products to consumers directly from food forests in India, eliminating middlemen to make natural products more accessible.

They practice traditional methods of farming that are free of chemicals and promote good health for humans and the earth. By adhering to chemical-free cultivation methods, they maintain the integrity of their produce, providing consumers with all-natural benefits.

As they are located in a hilly region with historical water challenges such as limited rainfall and inadequate water supply, water conservation efforts have been pivotal. They work to decrease water demand and reliance on external sources, vital for sustainable farming practices.

Responsible farming practices are a priority, and through multi-layer farming techniques, Svaguna Foods prioritises soil health, resulting in flavourful and high-quality produce, while paying fair wages to local farming communities. Their advocacy for traditional farming methods, free of pesticides and chemicals, promotes holistic health for humans and the environment.

In collaboration with Boxes of Goodness, Svaguna Foods has been able to convert 2 acres of farmland into food forests and saved up to 150 trees from deforestation, contributing significantly to environmental conservation and sustainable farming practices in the region.



We believe that no step is too small in our shared endeavour to convert cultivable land into food forests. Even a single jar reaching a new customer through Boxes of Goodness plays a crucial role in promoting ancient indigenous seeds, reviving native seeds, and supporting our goal of regenerative farming. Through their delightful gifts, Boxes Of Goodness aids in our mission to create a sustainable and impactful ecosystem. This collaboration isn't just about selling products; it's about nurturing the land, supporting farmers, and fostering regenerative farming practices.

- Dimple Mehra, Co-founder, Svaguna Foods



2 acres

farmland converted into food forest

150 trees

saved from deforestation





IMPACT PARTNER SPOTLIGHT



Project 1000

SOCIAL ENTERPRISE | RURAL MAHARASHTRA

Project 1000, aims to revitalise traditional craftsmanship, by skilling rural women with to craft exquisite hand-woven macrame products. Embracing principles of mindful resource utilisation and up-cycling, Project 1000 stands for sustainability, equal opportunities for women, and a circular economy, as it converts textile waste into beautifully crafted lifestyle products.

In collaboration with Boxes of Goodness, this partnership empowers women and reduces textile waste, making a positive impact on local communities and the environment. Through our collaboration, we have supported their Women Livelihood Programme and prevented a substantial amount of textile waste from ending up in landfills.

426 kgs

textile waste saved from
landfills



In the craft of creating bespoke hampers for Boxes of Goodness, Project 1000 is not merely creating baskets; we are weaving stories of empowerment for rural women. Our skilled artisans transform textile waste into intricate baskets, each a testament to their craftsmanship. Our commitment to sustainability is evident in the 415gm of waste material repurposed for each and every basket - a harmonious blend of environmental consciousness and creativity. This collaboration, where commerce meets conscience, is a celebration of sustainable impact and women's empowerment, one basket at a time.

- Ritu Saraf, Founder, Project 1000



Empowering rural communities,
fostering employment, skill
development & environmental
conservation for a brighter tomorrow

IMPACT PARTNER SPOTLIGHT



Taru Naturals

SOCIAL ENTERPRISE | RURAL MAHARASHTRA

Taru Naturals is fair-trade network of 10,000+ small-scale farmers across India, building livelihoods through natural farming, connecting farmers to markets, with healthy, pure and organic produce. Started in 2015 by Ruchi Jain, the project works toward safeguarding sustainable rural livelihoods and aims to double small-scale farmer incomes. It was awarded the 50 small businesses award in 2021 by the United Nations.

Aiming to elevate small farmers into self-sufficient enterprises, the organisation is committed to creating fair-trade markets, directly sourcing climate-resilient grains. Boxes of Goodness' consistent orders support Taru Naturals' small farmer livelihood program and align with shared values.

Boxes of Goodness' collaboration with Taru Naturals transcends transactions; it's a shared commitment to fostering sustainable rural livelihoods and empowering small-scale farmers across India. Every order, whether large or small, contributes to the larger vision of doubling farmer incomes and promoting natural farming. This partnership is not just a business affiliation; it's a step toward meaningful impact, one order at a time.

- Ruchi Jain, Founder, Taru Naturals



IMPACT PARTNER SPOTLIGHT



Textiles & Beyond

RESPONSIBLE SMALL ENTERPRISE | HARYANA

Founders Lovika & Shubham Chhabra started Textiles & Beyond in 2017. Deeply engaged with local artisans their aim was to create lifestyle & home products that were both sustainable and of international quality. They seamlessly merge traditional craftsmanship with sustainable practices, resulting in stylish and practical products that also uplift local communities.

Their emphasis on eco-friendly materials underscores a commitment to responsible fashion production, promoting environmental conservation and supporting the livelihoods of skilled artisans. Textiles & Beyond exemplifies how business can be a force for positive change, harmonising craftsmanship with ecological responsibility.



At Textiles & Beyond, we appreciate our collaboration with Boxes of Goodness. They promote environmentally-friendly gifting products that are sustainable, unique and reusable. Boxes of Goodness' orders contribute to creating employment for hundreds of artisans year-round at our company. They are one of our most trusted buyers. We wish continued success to Boxes of Goodness!

- Lovika Chhabra, Co-founder,
Textiles & Beyond





OUR CLIENTS

CLIENT SPOTLIGHT: CORPORATE GIFTING

K Raheja Corp

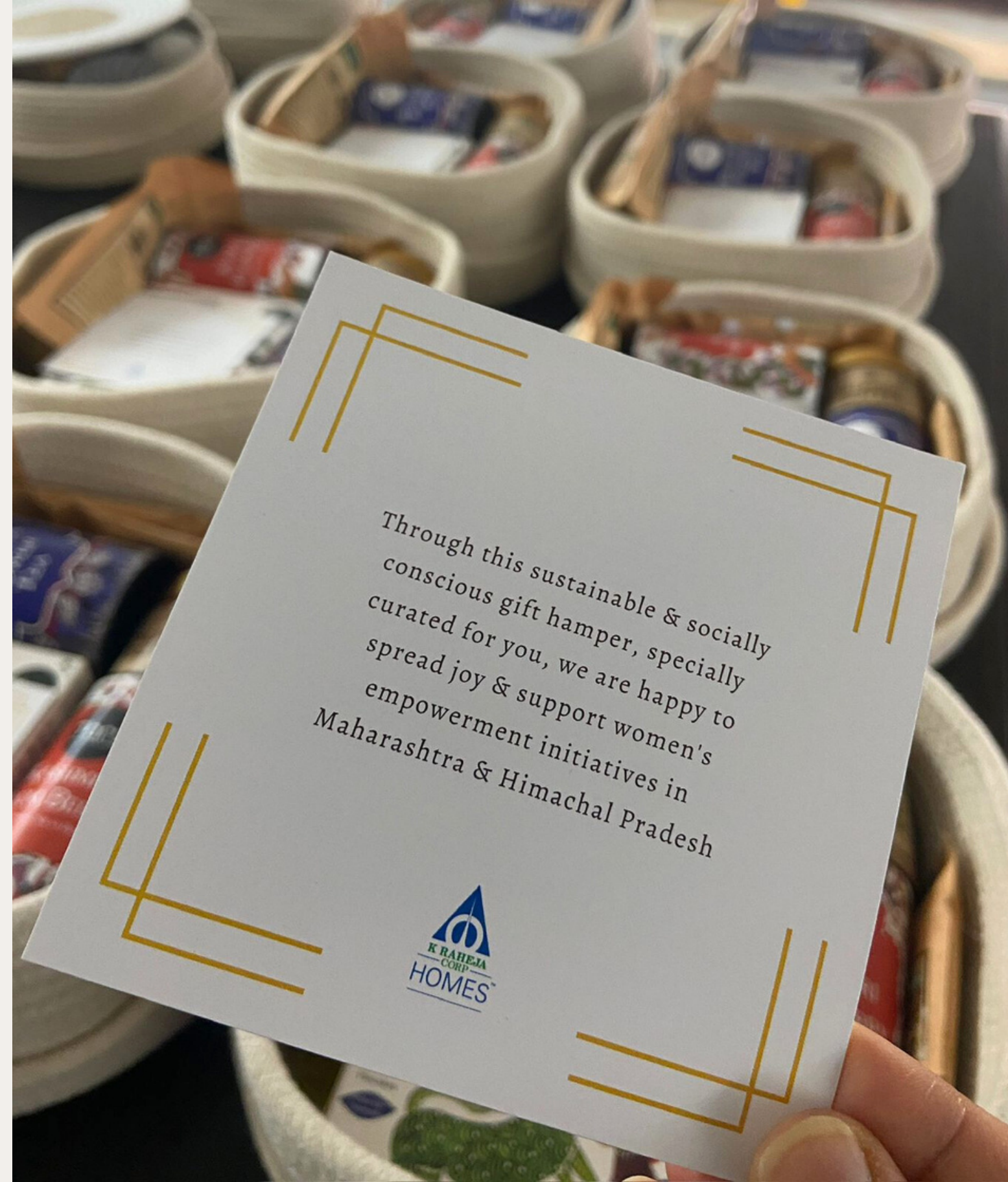
K Raheja Corp, a distinguished entity in India's real estate and business landscape, has extended its commitment to social responsibility by partnering with Boxes of Goodness.

Starting with a festive gifting collaboration last year, our partnership grew to include a sustained gifting program for their Bangalore properties. This collaboration has since developed into the curation of theme-based monthly gift hampers that actively support women's empowerment initiatives in Maharashtra and Himachal Pradesh.

Over the past year, K Raheja Corp's consistent dedication to these causes via corporate gifting has made a meaningful impact. These specially designed hampers, aligned with values of women's empowerment, sustainability, and ethical sourcing, reflect the group's commitment to positive social development.

This collaboration transcends transactional ties, representing a shared ethos between K Raheja Corp and Boxes of Goodness. It showcases the fusion of corporate excellence with social responsibility, illustrating how businesses can be powerful agents for positive change.

The partnership stands as a testament to the belief that corporate gifting can serve as a transformative avenue, contributing to societal well-being, one thoughtful gift at a time.





CLIENT SPOTLIGHT: FESTIVE GIFTING

JBCN Education

This Diwali, Boxes of Goodness embarked on a thoughtful journey of sustainable gifting for over 500 of their teachers at 2 branches of the JBCN Schools in Mumbai.

These gifts were specially curated to make the teachers feel special by curating unique but usable products, that celebrate the festive season along with being eco-conscious in nature.

Each box contained items meticulously chosen to echo the values of sustainability and ethical living. Bamboo pens, a symbol of renewable resources, found their place alongside a coconut shell mobile stand, turning everyday accessories into sustainable statements. The inclusion of a plantable seed paper diary encouraged not only the documentation of thoughts but also the growth of new life. The tea selection was sourced from an ethical brand, reinforcing the idea that every sip could be a step towards positive change.

Through this Diwali gifting initiative, Boxes of Goodness demonstrated that celebrations can be both joyous and mindful, spreading not only the light of Diwali but also a commitment to a greener, more sustainable future.

“ This year’s Diwali gifts by Boxes Of Goodness, distributed to 500+ teachers at two of our schools in Mumbai, were met with widespread appreciation. The part we loved the most was the environmental consciousness of the products, such as the unique mobile desk stand which was up-cycled from coconut waste. The teachers were particularly impressed by the gifts’ commitment to sustainability, evident in their eco-friendly paper and jute packaging and thoughtful selection of sustainable products. Boxes Of Goodness helped curate a gift that showed our gratitude for the educators’ hard work but also highlighted the importance of environmental consciousness.

-- Nilesh Vedi, Head - Administration
JBCN International School

CLIENT SPOTLIGHT: BRAND MERCHANDISE

KappaX

Boxes of Goodness collaborated with tech company KappaX, providing distinctive branded merchandise for their international clientele at conferences and events.

Our curation focused on sustainable and meaningful items that aligned with KappaX's values. Delegates at their conferences were gifted beautifully engraved eco-conscious bamboo pen sets, plantable pencils, a branded reusable take-away cup crafted from crop waste, reflecting both innovation and environmental consciousness. Adding a touch of uniqueness was the mobile desk stand up-cycled from coconut shells, showcasing our dedication to combining functionality with sustainability.

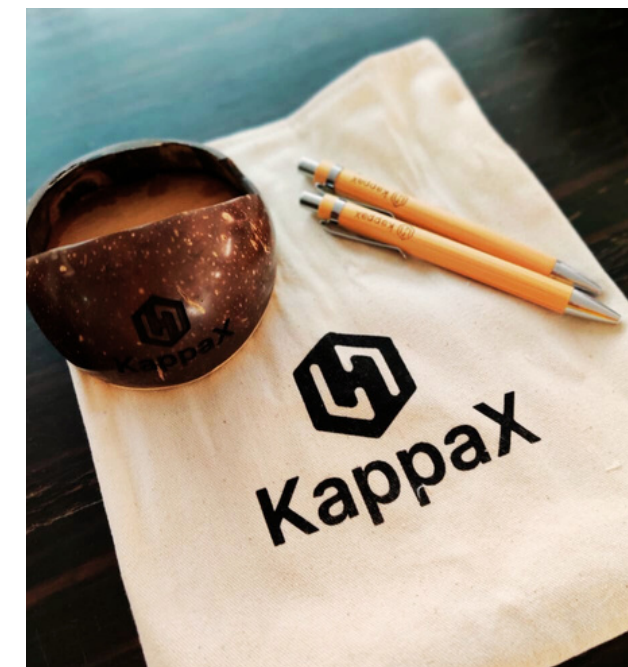
Each item was carefully chosen with the aim of making a positive impact, not just in conferences and events, but in the wider world. Going beyond merchandise; it was a statement of shared values and a commitment to making a difference with every gift.



We didn't want to give just a gift, but wanted it to stand for our values of sustainability and giving back. As a young tech company, we are very conscious of ensuring that our ethos is right and everything we do aligns with our values.

Boxes Of Goodness immediately understood our idea and came up with the perfect concept with a range of up-cycled and purpose-driven products, representing our commitment to environmental sustainability & the circular economy. The gift they curated for us gave us memorability and brand recall, which led to positive actions being taken by the receiver, making them feel good and helping us stand out in a landscape that is over-crowded.

-- Prashanto Das, Founder, KappaX





a thank you from our
FOUNDER

As we reflect on the year gone by, our team at Boxes Of Goodness would like to express our heartfelt gratitude for your ongoing commitment to positive change through gifting.

Your support has been instrumental in allowing us to embody the values of compassion, generosity, and community in all that we do. Throughout the year, your contributions have empowered us to make a real impact on the ground, touching the lives of artisans and communities across India.

In this Impact Report, we are proud to showcase the tangible outcomes of your generosity. Your thoughtful gift choices have not only brought joy to your colleagues, clients, and partners but have also directly contributed to improving livelihoods and fostering sustainable development of marginalised communities across India.

Thank you for joining us on this ***journey of goodness*** and for your continued support. As we look ahead, may the spirit of giving continue to enrich your lives and those around you.

Namrata Tanna

Founder, Boxes Of Goodness



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